

EPN & Elite Advertising Services Make Big Corporation PR/Advertising Available to Small Businesses

By Elite Profit Network

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Big corporations and small businesses will now have a lot more in common thanks to Elite Profit Network (EPN), a company that is making PR and advertising services more accessible and affordable.

EPN announced the launch of Elite Advertising Services (EAS), an innovative opportunity for small businesses; to increase visibility, increase customers, and increase profits.

Most small businesses can't afford to hire a public relations firm at \$200 per hour, an advertising firm at \$1000 a month, a Web manager at \$30 an hour, and call center at \$5 per call. While these services prove beneficial to business growth, their price tags place them beyond reach and out of the question for many local business owners. That is until now.

EAS is offering a new opportunity for businesses to get all the same attention and resources that large corporations receive, through a monthly service that is going to manage all their public relations, advertising, website, and call center needs – for only \$399 a month.

There is no content to write, no design, no pay per click cost, no kidding. And this comes with a guarantee that a business is going to end up on the first page of Google, within 60 days.

“This is about getting more customers for small businesses. We wanted to get their phones ringing with new business and help them show their respective cities, what they have to offer”, said EPN Senior Vice President and Chief Operating Officer, Mr. Keith Fraley.

EAS creates a website for each business with a fresh design, pictures, videos, news releases and blogs. If a company needs a new logo or doesn't have one, EAS is going to design one at no additional cost.

Every business owner has news to share and EAS is going to tell their stories across the Internet through news releases and human interest stories that will engage and enlighten new prospective customers.

Social networking is at an all-time high – there are millions of Facebook posts, tweets and linked in updates every hour. These are powerful networks, but the hard working small business owner won't always have time to maximize them. That's why EAS sets up all social media websites, and generates buzz, so that even more customers come their way.

When it comes to posting on all the industry leading blogs, EAS does that too, because a strong Web presence means being present in all the places that matter.

EAS is in the business of making businesses look good, and that means helping them never fail to follow up with a new lead or respond in a timely manner to a product or service inquiry. When a new customer calls, EAS is going to make sure their contact information is captured, phone conversation recorded and follow up initiated. The EAS auto-responding email system gets back to customers as soon as they contact a business, 24 hours a day, 7 days a week.

There is no reason small businesses have to lose customers to big corporations anymore, because EAS is

going to make sure they get noticed – on the first page of Google.

EAS optimizes each business website with keywords that are the most profitable and frequently searched for an industry. If a business website is not on the first page of Google for one of its keywords, in its city, within 60 days, EAS is going to pay to put it there.

With guarantees such as these, along with an EAS commitment to only work with 3-4 businesses per industry, per city – small businesses can now experience big corporation success for only \$399 a month.

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About Elite Advertising Services and Elite Profit Network :

Elite Advertising Services is a subsidiary of Elite Profit Network, headquartered in Atlanta, Georgia. Elite Profit Network is an innovative marketing company designed to maximize savings for customers, while maximizing the profits of its independent marketing representatives.

Category	Advertising, Marketing, Home business
Tags	epn, elite profit network, eas, elite advertising services, reco mcdaniel, keith fraley, affordable website seo services
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